



TX FM
105.2

The logo features the text "TX FM" in a large, white, brush-stroke font. Below "FM" is the frequency "105.2" in a smaller, yellow, brush-stroke font. Two yellow lightning bolts are positioned diagonally, one above and one below the "X". The background consists of concentric white circles on a dark blue field.

RATE CARD

TXFM RATES

AVERAGE 30 SECONDS

14 SPOT PACKAGE
 21 SPOT PACKAGE
 28 SPOT PACKAGE
 INDIVIDUAL SPOT

PRIMETIME 7AM TO 7PM

€1,120
 €1,680
 €2,240
 €80 PER SPOT

TOTAL AUDIENCE 7AM TO MIDNIGHT

€840
 €1,260
 €1,680
 €60 PER SPOT

PRO RATA RATES

SEC	10	15	20	30	40	45	50	60
RATIO	50	70	80	100	133	150	167	200

NOTES:

POSITION IN BREAK

20% ON SPOT RATE APPLIES

NEW BUSINESS

20% BONUS AIRTIME TO ALL FIRST-TIME ADVERTISERS SUBJECT TO AVAILABILITY

VAT

ALL RATES ARE EXCLUSIVE OF 23% VAT

CANCELLATION

MUST BE RECEIVED WITHIN 3 WORKING DAYS OF THE TRANSMISSION DATE, OTHERWISE A CANCELLATION FEE OF 50% WILL APPLY

ADVERTISING COPY

MUST BE RECEIVED AT LEAST ONE WORKING DAY IN ADVANCE OF TRANSMISSION

COMMERCIAL PRODUCTION

ALL COMMERCIALS ARE SUBJECT TO STATION APPROVAL

FOR FURTHER INFORMATION INCLUDING SPONSORSHIP & PROMOTIONS OPPORTUNITIES PLEASE CALL 01 4218651 OR CONTACT SALES@TXFM.IE

FOR MORE INFORMATION PLEASE CONTACT YOUR ACCOUNT MANAGER

